

Invitation to Sponsor the R User Conference, useR! 2014



The R language and environment is the lingua franca for computational statistics in academia and has become widely used in business for data analysis and predictive modeling. R is free software developed by the R Core Team, and is used free of charge by hundreds of thousands of people in academia and industry alike.

We are pleased to be preparing to host the R User Conference, useR! 2014, at the University of California, Los Angeles (UCLA). useR! is the main meeting of the R user and developer community and an exciting forum to discuss applications of R and the continued development of the software.

We invite your organization to become a conference sponsor. Financial sponsorship of the conference is a way to give back to the R community. In so doing, your organization will gain visibility among prominent statisticians and in the large R user base. Funds from sponsors will be used to enhance the conference, e.g. to provide scholarships for participants who would otherwise be unable to attend, to help fund the social aspects of the conference, etc.

Levels of sponsorship:

- Diamond - \$25,000 or more
- Platinum - \$15,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze - \$2,000 or less

Benefits of sponsorship include:

- Logo and mention on the conference webpage (by sponsorship level)
- Mention at the opening and closing of the conference, and in the conference book
- Special color-coded badges for conference attendees of sponsors
- Booths, banners at the conference site (depending on the sponsorship level)
- Free attendance for 5 (diamond), 3 (platinum), 2 (gold), 1 (silver) persons
- Possibility to add leaflets etc. to the conference bags
- Choice to be sponsor for the conference dinner, coffee breaks, opening and closing receptions, scholarships for participants (higher sponsorship levels take priority in choosing)

Should you have any questions or if you would like to discuss any aspect of sponsorship, please contact us. We hope that your organization will join us in our efforts to make the useR! 2014 conference a great success.

Respectfully,

Szilard Pafka and Sanjog Misra, useR! 2014 Sponsorships Coordinators

Email for sponsorship inquires: useR2014.sponsorship@gmail.com

Email for the organizing committee: useR-2014@r-project.org

Web: <http://www.r-project.org/useR-2014>